

CA best friend, 3 law firms deliver \$100m Pepperfry e-commerce investment

Bertelsmann India Investments did a follow-on investment with Goldman Sachs, Zodius Capital and Norwest Venture Partners in the operator of Indian furniture online shop Pepperfry.com, which saw a \$100m financing round, reported *Mint* and others.

Pepperfry was advised by BMR Legal Bangalore partner Siddharth Nair.

S&R partners Rajat Sethi and Rachael Israel and associate Raya Hazarika acted for Bertelsmann.

Nishith Desai Associates Mumbai M&A practice co-head Simone Reis acted for Goldmans.

Khaitan & Co partner Siddharth Shah, associate partner Surbhi Kejriwal, senior associate Abhiraj Krishna and associate Aayush Tainwala acted for Zodius. They were assisted by partner Bijal Ajinkya and senior associate Aditi Mukundan on tax issues.