

## Deal Corner

December 21, 2021

### VEF PARTICIPATES IN THE SERIES C ROUND OF INVESTMENT IN JUSPAY

#### DEAL BRIEF

VEF along with Softbank and other investors, participated in the Series C investment round in Juspay Technologies Private Limited ("Juspay"). Juspay offers services including but not limited to payment aggregation, payment gateway for e-tailers, internet marketplaces, online service providers, banks and other e-commerce companies.

VEF is an investment company listed on Nasdaq's first north growth market in Sweden which focuses on investments in fintech companies in emerging markets.

#### OUR ROLE

We, at Nishith Desai Associates, acted as the Indian legal counsel to VEF and advised them on legal, tax and regulatory aspects of the transaction.

#### NEWS AND MEDIA REPORTS RELATED TO THE DEAL

[https://www.business-standard.com/article/companies/softbank-vision-fund-2-leads-60-mn-funding-for-payments-tech-firm-juspay-121121500759\\_1.html](https://www.business-standard.com/article/companies/softbank-vision-fund-2-leads-60-mn-funding-for-payments-tech-firm-juspay-121121500759_1.html)

<https://www.moneycontrol.com/news/business/companies/juspay-raises-60-million-in-series-c-funding-led-by-softbank-7828111.html>

<https://www.livemint.com/companies/start-ups/juspay-raises-60-mn-from-softbank-vision-fund-2-others-at-460-mn-valuation-11639553077109.html>

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## Research Papers

### New Age of Franchising

June 20, 2025

### Life Sciences 2025

June 11, 2025

### The Tour d'Horizon of Data Law Implications of Digital Twins

May 29, 2025

## Research Articles

### 2025 Watchlist: Life Sciences Sector India

April 04, 2025

### Re-Evaluating Press Note 3 Of 2020: Should India's Land Borders Still Define Foreign Investment Boundaries?

February 04, 2025

### INDIA 2025: The Emerging Powerhouse for Private Equity and M&A Deals

January 15, 2025

## Audio

### CCI's Deal Value Test

February 22, 2025

### Securities Market Regulator's Continued Quest Against "Unfiltered" Financial Advice

December 18, 2024

### Digital Lending - Part 1 - What's New with NBFC P2Ps

November 19, 2024

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## NDA Hotline

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## Video

### Reimagining CSR: From Grant Giving to Blended Finance & Outcome Based Funding

June 16, 2025

Courts vs Bankruptcy code: The  
JSW-Bhushan Saga

June 04, 2025

Vyapak Desai speaking on the  
danger of deepfakes | Legally  
Speaking with Tarun Nangia |  
NewsX

April 01, 2025